



**SERBIAN  
CHAMBER OF  
COMMERCE**

**Association of Catering and Tourism**  
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“THE GOLDEN DANUBE” – Belgrade Tourism Fair 2008

Dear Friends,

The Serbian Chamber of Commerce, in cooperation with the Serbian Tourist Organization and the Belgrade Fair, is organizing the meeting of the Danube Region countries.

The main idea of the event, provisionally named “THE GOLDEN DANUBE”, which would be held during the Tourism Fair in Belgrade, from 28 February to 2 March 2008, is to present the countries linked by the Danube, their tourist supply and the historical and cultural links between the countries of the Central Europe and Southeast Europe. More than 70 countries and about 400 domestic and foreign exhibitors will take part in it. Number of visitors increases year by year and we expect next year more than 65.000.

The Belgrade Fair has provided 200-250 square meters of the central area, at special price of 24,000 euros, plus taxes, which include the full service of assembly and disassembly of the stand, stand design with graphic and esthetic solutions, stand furnishing with all necessary technical equipment, space for business meetings, organization of press conferences and media coverage of all the activities during the event. The Fair has proposed the price of 24,000 euros, plus taxes, which amount would be covered by countries according to the principle of solidarity, depending on the number countries that accept to come to Belgrade. Please be informed that WTA in Serbia is 18% .

Each country is free to prepare its own concept of presentation, to suit the needs of its tourist promotion, plan and program of the presentation for each destination for the next year. The number of participants from the country that will be presented (national tourist organizations, tourist agencies, cruisers, organizers of other events in the participating countries, other promoters) is not limited. For participants Serbian Chamber of Commerce will provide special pricing for hotel accommodation during their stay based on 4\* hotel facilities .

The organizational and technical details will be coordinated immediately upon the official confirmation of participation, the deadline for which is the end of October 2007.

Dear friends, we hope that this event will once again confirm the importance of the Region, present its immense economic potentials, prove the commitment of the European Union to the priority development of this Region, and contribute to friendly relations and the EU integration processes of the nations so strongly linked by the history and culture throughout the centuries.

Welcome to Belgrade! Welcome to Serbia!

SERBIAN CHAMBER OF COMMERCE  
Zoran Novakovic  
Advisor